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# What is cyber liability insurance?

**Cyber liability insurance (CLI) is an innovative kind of insurance uniquely suited to address the digital era we live in, and the increasing risks and exposures confronted daily by businesses which operate online or maintain sensitive client and customer data on their computer operating systems.**

## Can a CLI policy be tailored to meet my company's specific needs?

Absolutely! Whether you own and operate a large or small business, CLI policies can be tailored to meet the specific needs of your business and can include one or more of these coverages:

- Security and privacy liability
- Privacy breach and customer response expense
- Privacy regulatory defense and penalties
- Regulatory claim & audit expenses
- Cyber terrorism & cyber extortion
- Multimedia liability
- Network asset protection

## Does my general liability insurance cover cyber liability risks and exposures?

Most do not provide any coverage for these exposures. While some business policies include limited cyber liability coverage, it is usually insufficient to provide adequate and comprehensive protection.

## What types of businesses need CLI?

Any business which operates a website, conducts transactions online, or stores personally identifiable information of its customers, clients, and employees, such as birth dates, Social Security Numbers, credit card numbers, and bank account information needs coverage.

## Is my business liable if there is a security breach of our network?

Yes. Your business has a legal obligation to protect the confidential and personal information of your customers, clients, and employees, which is stored on your network. Even if you hire a third party to provide protection and security, you remain liable.

## Is accepting online payment a cyber liability threat?

Yes. Storing credit card information on your computer network creates exposure, as it is subject to being either lost or stolen.

## Are computer viruses covered by CLI?

Yes. It can provide coverage for business interruption if your computer system goes down due to a virus and defense coverage if you accidentally transmit a virus to a third party. Remember, every policy is different.

## If a laptop or storage device with personal or confidential information is lost or stolen, is my business liable?

Yes. It is your responsibility to store customer, client and employee data securely.

## Is CLI right for my business?

Making such a decision about your options is yours — and yours alone under the law. As your independent insurance agent, I can explain these options. Our agency's job is to help provide you with information, so you can make informed decisions.